



To Whom It May Concern,

Black Dog Ride is a national charity which raises awareness of depression and suicide prevention. Since 2009, Black Dog Riders have raised over \$2,500,000 for mental health services across the nation, and thousands of Australians participate in our local community health projects every year. In 2018, Black Dog Ride had over 6,500 people from around the nation joining us on their motorbikes to ride for depression and suicide prevention awareness, with innumerable community organisations and local businesses supporting our efforts to raise awareness of this silent killer, suicide.

The awareness and the funds raised by Black Dog Riders are vital in building and maintaining mental health projects throughout Australia in order to reduce the 8 tragic deaths per day to suicide in this country, and to support the estimated 180 Australians who attempt to take their life every day. Fostering awareness of suicide prevention and acceptance of mental illness is the catalyst for promoting help seeking behaviour which will prevent this loss of life to suicide.

This year, our volunteer Black Dog Ride Top End Coordinator in the Territory Jon Benham is coordinating our annual Top End 2018 awareness raising adventure with a dedicated team of volunteers and they need the support of local businesses and organisations to raise awareness and funds in support of the Ride.

I would appreciate your support of this vital health promotion activity and am happy to be contacted with any queries.

Regards,

Fiona Duffield
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Community Development Manager
Black Dog Ride Australia
10th July 2018